

Presentation of extension project

Caldea doubles the area of its thermal installations



In 2011, Caldea will have at its disposal two thermal zones of similar surface areas: the current Thermoludic Area expanded by 1,300m² corresponding to the club's current installations will allow for completion and increase in what it can offer, centred on making the most of the benefits of thermal water from a more ludic viewpoint.

And the new space wellness, dedicated to the integral wellbeing of the person, where the client will be able to enjoy more intimate areas organized in spaces of thermal water, treatments, getting into shape, a mind zone and a beauty lounge, among others.

All this and having at one's disposal an equal area – 6,200m² -, objective of frequentation of the new installations is to encourage long stays and to be established at around 42,000 people/year; 10% of the current frequentation of the Thermoludic Area. Maximum quality and comfort of the client will be, above all, guaranteed.

With the construction of the annex building to the current one, the total surface area of Caldea will increase by adding a further 30,345m² to the current 12,400m², making a total of 42,745m².

The signing of the contract with the architect Jean-Michel Ruols – the very same who designed the current Caldea building – has allowed for attainment of an integral image of Caldea. The new installations will be enriched by new equipment complimentary to the original, synergizing it and following evolution over time. Twelve years later, construction techniques and materials have evolved considerably, discounting the possibility that Caldea will be a copy of the current building. Unity and continuity of the architecture are guaranteed. Evidently, twelve years of evolution are a factor and, above all, a clear vision of the future.

The opening of the new installations is foreseen for the end of 2011 and the total inversion will be more than 37 million euros. During the first half of the year the current building will be demolished and the appropriation of building work will take place in the autumn.

Once the work is finished, the magnitude of the installations and the service diversity will convert Caldea into the referent of the health and beauty tourism market, a market which is undergoing expansion in all European countries.

Since its inauguration twelve years ago, Caldea has received more than 5,000,000 clients. The centre has pioneered the creation of a new concept of enjoying thermal water: thermoludism. Now, with this enlargement, Caldea wants to reinforce its position as leader in the market.